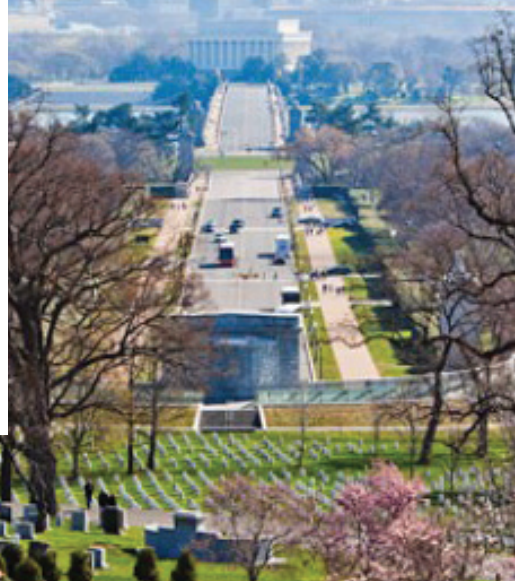




GEORGE MASON UNIVERSITY SCHOOL OF LAW

**LAW &
ECONOMICS
CENTER**



2013 SPRING **AGEP** PROGRAMS

SPRING 2013

COURSE OFF



MAY1 – MAY3

THIRD ANNUAL
PUBLIC POLICY
INSTITUTE ON
FINANCIAL
SERVICES

George Mason
University
School of Law

This policy institute will cover several issues relevant to the financial services industry. Topics include the economics of financial consumer protection and the economics of innovation, with applications to financial services.

Panels will also go in-depth on the economics of the credit/debit industry, regulatory cost/benefit analysis with applications under Dodd-Frank, mobile/online privacy and security and the role of behavioral economics in framing regulatory policy for the financial services industry.

OFFERINGS



MAY 7 – MAY 9

PUBLIC POLICY
INSTITUTE ON
COUNTERFEITING
AND PIRACY

Mystic, CT

The AGEP Public Policy Institute on Counterfeiting and Piracy will feature leading academics and legal experts in entertainment, technology and pharmaceutical industries in a broad-ranging educational forum on the growing problem of counterfeiting and piracy from both the economic and consumer protection perspectives.

The program concludes with an outstanding opportunity to see a pharmaceutical company's intensive anti-counterfeiting operation. This will be a presentation and tour at Pfizer's state-of-the-art anti-counterfeiting lab.



“

MAY 14 – MAY 16

PUBLIC POLICY
CONFERENCE ON
COMPETITION,
SEARCH, AND
SOCIAL MEDIA

George Mason
University
School of Law

The last decade has seen an incredible rise to prominence of online search and social media services. These new industries present a unique set of issues to regulators and state attorneys general. Understanding the technology and economics of search and social networks is necessary to facilitate sensible policies in this area. The Public Policy Conference on Competition, Search, & Social Media seeks to address these issues by inviting experts in the field to present their views and engage in a vibrant discussion about competition policy in these dynamic industries.

The program begins with a reception and dinner. The next day we will hear from a wide array of experts in the antitrust field. The conference includes a lunch and dinner on this day as well. Attendees will also have the opportunity to participate in a series of intimate roundtable discussions with authorities on competition policy from both academia and the private sector during the conference's final day.

*[The] presentations were balanced,
informative and very well delivered. ”*

- 2012 AGE P PARTICIPANT

JUNE 18 – JUNE 20

PUBLIC POLICY
CONFERENCE
ON THE LAW &
ECONOMICS OF
PRIVACY & DATA
SECURITY

George Mason
University
School of Law

Consumers have an incredible array of technologies and services available to them online. As these technologies have progressed, there are growing questions as to what policies are best suited to protect consumers and encourage industry innovation.

The conference will begin with topics such as the role of the state attorneys general in enforcing privacy laws and a discussion of the rapidly changing landscape of spam, spyware, data portability and industry data retention guidelines. The final day of the conference will feature roundtable discussions with academics, leading attorneys and industry experts.

2013 SPRING **AGEP** PROGRAMS

AGEP PROGRAMS PROVIDE STATE ATTORNEYS GENERAL AND THEIR STAFF ATTORNEYS WITH A BROAD BASED UNDERSTANDING OF THE ECONOMIC AND PUBLIC POLICY ISSUES THEY ENCOUNTER IN THE COURSE OF THEIR LEGAL PRACTICE.

SPRING 2013 ISSUES INCLUDE:

- Financial Services
- Counterfeiting & Piracy
- Competition, Search, & Social Media
- Privacy v. Data Security

APPLY ONLINE AT

WWW.MASONAGEP.ORG

NO TUITION, TRAVEL REIMBURSEMENT, LODGING INCLUDED

AGEP programs are offered with no tuition; reading materials, hotel rooms, and group meals are included. Transportation expenses are reimbursed up to a total reimbursement of \$500, plus 50% of reimbursable expenses beyond this amount. (Those traveling from Alaska and Hawaii are reimbursed up to \$1000, plus 50% of additional reimbursable expenses.)

For more information, please contact Jon Foltz, Manager, Mason Attorneys General Education Program at agep@gmu.edu or 703.993.9964.

AGEP PROGRAMS

THE MASON ATTORNEYS GENERAL EDUCATION PROGRAM (AGEP), A DIVISION OF THE LAW & ECONOMICS CENTER AT GEORGE MASON UNIVERSITY SCHOOL OF LAW, SPONSORS A VARIETY OF PROGRAMS, INCLUDING A THREE-AND-A-HALF DAY INTRODUCTION TO LAW AND ECONOMICS AND TWO-AND-A-HALF-DAY ISSUE SPECIFIC CONFERENCES.

“ *This program was of exceptional quality, and provided a broad survey of economic topics that provoke thought about considerations that should inform making and implementing government policies in many areas of the law. I seldom have been more engaged during any training of any kind.* ”

- STEVEN A. WITMER



GEORGE MASON UNIVERSITY SCHOOL OF LAW



3301 Fairfax Drive
Arlington, VA 22201

1st CLASS
U.S Postage
PAID
Permit #196
DULLES, VA

